



Daniela Graf



Daniela Graf, German citizen, born in 1968, is married and has one daughter.

In 1991, she passed her state examination to become a business informatics specialist at the Higher Vocational School for Business Informatics in Saarbrücken. Until 1992, Ms Graf worked at Volksbank Spiesen-Elversberg e. V. in the area of internal IT systems. She then worked as an assistant to the management at the company CDS GmbH in Saarwellingen until 1994.

In 1996 she started working for Villeroy & Boch for the first time.

Daniela Graf initially worked as an assistant to the product management team. This task was followed from 1996 to 2011, she worked in the Dining & Lifestyle Division: purchasing merchandise, assistant to product management, accessories marketing, new products process support, assistant to production management/marketing/SCM.

In 2011, she moved to the Bathroom & Wellness Division as Assistant to the Technical Director.

From 2012 to 2021, Daniela Graf was assistant to the international sales management in the Dining & Lifestyle division and administrator at the International Sales Academy.

In 2018, she was elected to the Dining & Lifestyle Works Council, and in February 2021 she was finally appointed Chairperson of this Works Council. In 2022, she was elected Chairperson of the General Works Council.

In addition to her full-time work, she is also a member of the district executive committee of the IGBCE.

Daniela Graf has been a member of the Supervisory Board of Villeroy & Boch AG since 2023.