

Christina Rosenberg



Christina Rosenberg, German citizen, born in 1969, studied business administration at the University of Augsburg, graduating with a degree in business administration after completing her training in the ladies' tailoring trade. With majors in production and logistics as well as marketing, she laid the foundation for a successful entry into the retail industry.

Christina Rosenberg has been working in retail for more than 25 years and is responsible for the processes from purchasing to sales to the end customer. She has provided valuable input to the entire value chain, particularly in the area of change management to adapt to constantly changing parameters in retail. She gained international experience in France, among other places, where she was jointly responsible for setting up a Swedish retail company in 1997/1998.

In her responsibility as Managing Director of Hermès GmbH with sole power of representation and responsibility for the countries Germany, Austria and the Czech Republic, she led the company strategically and operationally and was able to guarantee constant growth and a clear positioning of the Hermès brand over all these years. By additionally taking on the role of mentor for the global head of digital at Hermès in 2015, Christina Rosenberg was also able to actively accompany the process towards "going omnichannel" in the area of digitalization.

Since July 2018, Christina Rosenberg has been running her own management consultancy with a focus on innovation and digitalization in retail and accompanying start-ups as an angel investor and advisory board member. In 2019, she also laid the foundation stone for her own brand, under which she sells high-quality leather products made in Germany.

Christina Rosenberg has been a member of the Supervisory Board of Villeroy & Boch AG since 2013, a member of the Advisory Board of Josef Tretter GmbH & Co.KG since 2019 and a member of the Supervisory Board of HUGO BOSS AG since 2020.