

# $\begin{array}{c} \textbf{Interim Report} \\ \textbf{January 1}^{\text{st}} \ to \ \textbf{September 30}^{\text{th}} \ \textbf{2008} \end{array}$

- Consolidated sales slightly above prior year level
- Consolidated group earnings below prior year level due to weak 3<sup>rd</sup> quarter

#### Overview of the Villeroy & Boch Group

|   | 01/01               | - 09/30             | Change               |                         |
|---|---------------------|---------------------|----------------------|-------------------------|
|   | 2008                | 2007 (1)            | in                   | in                      |
|   | <b>Euro million</b> | Euro million        | Euro million         | %                       |
| Total sales   | 635.1               | 631.6               | 3.5                  | 0.6                     |
| Germany   | 138.4               | 132.1               | 6.3                  | 4.8                     |
| Abroad  | 496.7               | 499.5               | -2.8                 | -0.6                    |
| Earnings before income tax and interest (EBIT) Earnings before income tax (EBT) Consolidated group earnings | 15.2<br>9.3<br>6.5  | 20.1<br>12.9<br>9.0 | -4.9<br>-3.6<br>-2.5 | -24.4<br>-27.9<br>-27.8 |
| Capital expenditure   | 12.9                | 18.9                | -6.0                 | -31.9                   |
| Employees   | 10,231              | 9,163               | 1,068                | 11.7                    |

(1) Prior year comparison: Continued segments without Tile Division

Securities Identification Numbers: 765 720, 765 723

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## Interim Report of the Villeroy & Boch Group for the Third Quarter of 2008

#### **Global Economy under Pressure**

The current situation and also further expectations with regard to the global economy are being significantly affected by the financial and commodities markets. The turmoil on the stock exchanges is currently dampening spirits in all sectors and having an adverse effect on macroeconomic development.

#### Slight Improvement in Sales, Earnings Down on Prior Year Level

The third quarter of 2008 saw the Villeroy & Boch Group achieve sales of €200.3 million under the influence of the global financial and real estate crisis, compared with €12.9 million in the same quarter of the prior year.

In terms of the cumulative result for the Group, this equates to sales of 635.1 million, which is slightly (0.6%) above the prior year figures (currency adjusted + 2.1%).

Orders on hand as of September 30<sup>th</sup> 2008 stand at €62.8 million (prior year: €75.4 million), 54.0% of these being accounted for by the Bathroom and Wellness Division (prior year: 68.4%).

The January to September reporting period saw the Group generate earnings before tax (EBT) of ⊕.3 million. The poor market situation in the third quarter meant that it was not possible to achieve the prior year result (EBT €12.9 million). In the third quarter, which is generally the weakest during the year, the EBT was at €4.1 million, compared to €0,1 million in the previous year.

Owing, in particular, to acquisitions, net liquidity in the Group has decreased by €16.2 million, falling from €20.7 million at the comparable balance sheet date in the prior year to €4.5 million.

In comparison with figures as of December 31<sup>st</sup> 2007, the equity ratio as of September 30<sup>th</sup> 2008 is virtually unchanged even in the face of a decrease in the balance-sheet total, standing at 43.0%.

#### **Development in the Divisions**

#### <u>Bathroom and Wellness: Sales Slightly</u> above Prior Year Level

The third quarter of 2008 saw the Bathroom and Wellness Division achieve sales of €128.9 million, which represents a 4% increase compared with the prior year. This figure contains sales of around €4.8 million, contributed by the acquisitions in Thailand and Germany (Sanipa). The January to September reporting period generated sales totaling €407.6 million, surpassing the prior year by 2.8% (the share provided by the acquisitions was €8.8 million). The individual sales regions showed varying development: Germany is standing up well, showing stronger-than-average growth. Villeroy & Boch was able to profit from the continuing healthy economic climate in the Asian countries and Russia, achieving two-digit growth rates in both Eastern Europe and Asia. By contrast, the mortgage and financial crisis on the American continent, and now also in a number of Western European and Scandinavian countries, caused significant falls in sales. In the USA, in particular, sales fell by €9.3 million compared with the prior year.

The significant increase in procurement prices for energy and raw materials has left its mark on earnings in the Bathroom & Wellness Division in the first three quarters of 2008. Coupled with this, expenses were incurred both in further opening up new markets in the global growth regions and in integrating the newly acquired investments. For these reasons, the operating result (EBIT) achieved by the Division (€12.3 million) is below that of the prior year (€14.1 million). It should be borne in mind here that prior year earnings were negatively impacted by special expenses in the amount of €3.3 million for safety measures for bathtubs.

#### <u>Tableware: Financial Crisis and Weak</u> <u>Markets Have an Adverse Effect on</u> <u>Sales and Earnings</u>

Sales figures of €71.4 million achieved by the Tableware Division in the third quarter of 2008 were €17.4 million or 19.6% below those of the prior year. The significant difference is mainly due to large-scale advertising projects totaling €13.8 million in the third quarter of 2007. Adjusted for this effect, the fall is around €3.6 million or 5.0%, stemming mainly from the markets in the USA, Spain and the UK. The real estate and financial crisis has been having a grave impact on the real economy in these countries for a number of months. The decline in the third quarter used up the significant increases provided by the first halfyear. The entire reporting period of 2008 has seen a drop in sales of 3.3%. The influence of currency effects on sales is around €5.3 million; if this effect is removed, the Division is 1.0% below the prior year.

The 6.2% increase in sales in the difficult German market is pleasing. There was a similarly positive development in other European markets such as Italy, Austria, the Benelux countries and Russia, the Eastern European markets, but also Asia / Australia and the Middle East.

Operating income for the Tableware Division showed a sales-related reduction to €2.9 million in the reporting period, compared with figures of €5.9 million in the prior year.

#### **Volume of Capital Expenditure**

The first nine months of the financial year saw the Villeroy & Boch Group make a total capital expenditure outlay of €12.8 million (prior year: €18.9 million), excluding acquired goodwill. The proportion of investments abroad was 69.6%, compared with 58.2% in the prior year. For additional information, see page 13.

#### **Outlook for Financial Year 2008**

Autumn 2008 finds the global economy experiencing a downturn, with the economies of important industrial countries in danger of sliding into recession. It is difficult to get an overview of further effects of the financial crisis on the real economy, it being well-nigh impossible to estimate the duration and scope of this crisis. In the markets that have been particularly affected by the real estate and financial crisis, such as in the USA, England and Spain, there has been a drastic fall in demand for both building-related and sophisticated consumer goods. Even Villeroy & Boch suffered falls in sales in these important foreign markets in the third quarter. The aboveaverage growth in Eastern Europe and Asia was not able to offset these deficits, with the result that the positive outlook after the second quarter needs to be revised. Considering the advancing economic crisis the development of the upcoming Christmas business is difficult to forecast at this moment. In terms of the year as a whole, Villeroy & Boch is therefore assuming that sales will be at prior year level, which means that, also in the light of increased expenses for extending sales structures to new markets and higher energy costs, we expect an EBT between €15 and €20 million for the 2008 financial year (prior year: €28.6 million).

#### **Opportunities and Risks**

The current mood on the real estate and financial markets is causing the economy to cool down. The repercussions of the financial market crisis on the real economy will put the global economy under strain for some time to come. The opportunities and risks described in the 2007 Annual Report continue to exist unaltered. It is not possible to identify any risks that might endanger the future of the company as a going concern.

## Report on Significant Transactions with Related Parties

V&B Fliesen GmbH is regarded as a related party. A description is provided in Note 17 in the Notes to the Consolidated Financial Statements.

#### **Villeroy & Boch Share**

The closing price of the Villeroy & Boch preference share as of September 30th 2008 was €6.70, which represents a fall of around 45%

compared with the closing price of 2007, being equivalent to the losses suffered by the comparative index of the "Prime Household" sector.

Mettlach, October 2008

Villeroy & Boch Aktiengesellschaft

The Management Board

#### **Financial Calendar:**

March 31st 2009 Press conference on the Annual Financial Statements for 2008 April 30<sup>th</sup> 2009 May 15<sup>th</sup> 2009 Report on the first three months of 2009

General Meeting of Shareholders in the Merzig Stadthalle

July 30<sup>th</sup> 2009 October 29<sup>th</sup> 2009 Report of the first half of 2009

Report on the first nine months of 2009

### Villeroy & Boch Group

## Consolidated balance sheet as of September 30th 2008 $\,$

| Assets   |       |            |            |
|--|-------|------------|------------|
| in Euro `000                                     | Notes | 09/30/2008 | 12/31/2007 |
| Non-current assets                               |       |            |            |
| Intangible assets                                | 1     | 52,328     | 48,163     |
| Property, plant and equipment                    | 2     | 200,750    | 205,506    |
| Investment properties                            |       | 15,970     | 16,571     |
| Investment accounted for using the equity method |       | 1,182      | 1,092      |
| Other financial assets                           | 3     | 43,919     | 25,046     |
|  |       | 314,149    | 296,378    |
| Other non-current assets                         |       | 66         | 78         |
| Deferred tax assets                              |       | 43,069     | 46,471     |
| Deterred tax assets                              |       | 357,284    | 342,927    |
| Current assets                                   |       | 331,204    | 542,721    |
| Inventories                                      | 4     | 192,327    | 168,726    |
| Trade receivables                                | 5     | 145,336    | 135,008    |
| Financial assets                                 | 6     | 50,704     | 45,219     |
| Other current assets                             | 7     | 24,091     | 32,632     |
| Income tax claims                                | ,     | 11,266     | 5,285      |
| Cash and cash equivalents                        | 8     | 10,041     | 75,091     |
|  |       | 433,765    | 461,961    |
| Total Assats                                     |       | Ź          | ·          |
| Total Assets                                     |       | 791,049    | 804,888    |
| Shareholders' Equity and Liabilities             |       |            |            |
| TEuro  | Notes | 09/30/2008 | 12/31/2007 |
| Equity attributable to                           |       |            |            |
| Villeroy & Boch AG shareholders                  |       |            |            |
| Issued capital                                   |       | 71,909     | 71,909     |
| Capital surplus                                  |       | 193,587    | 193,587    |
| Retained earnings Consolidated result            | 9     | 68,125     | 71,723     |
| Consolidated result                              |       | 6,478      | 7,171      |
|  |       | 340,099    | 344,390    |
| Equity attributable to minority interests        |       | 172        | 184        |
| Total equity                                     |       | 340,271    | 344,574    |
| Non-current liabilities                          |       |            |            |
| Provisions for pensions                          |       | 151,995    | 154,326    |
| Non-current provisions for personnel             |       | 19,238     | 19,372     |
| Other non-current provisions                     |       | 4,865      | 5,166      |
| Non-current financial liabilities                |       | 70,000     | 70,000     |
| Other non-current financial liabilities          |       | 3,341      | 3,717      |
| Deferred tax liabilities                         |       | 14,932     | 15,432     |
|  |       | 264,371    | 268,013    |
| Current liabilities                              |       |            |            |
| Current provisions for personnel                 |       | 7,015      | 8,234      |
| Other current provisions                         |       | 23,810     | 24,290     |
| Current financial liabilities                    | 10    | 6,560      | 1,972      |
| Other current liabilities                        | 11    | 82,259     | 83,750     |
| Trade payables                                   |       | 61,912     | 66,782     |
| Income Tax liabilities                           | 12    | 4,851      | 7,273      |
|  |       | 186,407    | 192,301    |
| Total liabilities                                |       | 450,778    | 460,314    |
| Total equity and liabilities                     |       | 791,049    | 804,888    |
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## Villeroy & Boch Group

## **Consolidated Income Statement as of September 30th 2008**

| in Euro `000   | Notes | 1st - 3rd<br>quarter 2008 | 1st - 3rd<br>quarter 2007 <sup>1</sup> |
|--|-------|---------------------------|--|
| Revenue  | 13    | 635,092                   | 631,620                                |
| Costs of sales   |       | -385,585                  | -379,860                               |
| Gross profit   |       | 249,507                   | 251,760                                |
| Selling, marketing and development costs   | 14    | -190,150                  | -184,515                               |
| General and administrative expenses  |       | -38,041                   | -36,693                                |
| Other operating income/expenses  |       | -6,203                    | -10,558                                |
| Result of associates accounted for using the equity method   |       | 90                        | 90                                     |
| Operating result (EBIT)  |       | 15,203                    | 20,084                                 |
| Financial results  | 15    | -5,941                    | -7,197                                 |
| Earnings before taxes  |       | 9,262                     | 12,887                                 |
| Income taxes   |       | -2,779                    | -3,866                                 |
| Result after tax (group)   |       | 6,483                     | 9,021                                  |
| Thereof attributable to minority interests   |       | -5                        | 2                                      |
| OF WHICH GROUP EQUITY HOLDERS ARE ENTITLED OF (CONSOLIDATED RESULT)  |       | 6,478                     | 9,023                                  |
| EARNINGS PER SHARE in Euros  |       |                           |  |
| Earnings per ordinary share  |       | 0.22                      | 0.32                                   |
| Earnings per preference share  |       | 0.27                      | 0.37                                   |
| in Euro `000   |       | 3rd quarter 2008          | 3rd quarter 2007 <sup>1</sup>          |
| Revenue  | 13    | 200,316                   | 212,930                                |
| Costs of sales   |       | -126,604                  | -133,441                               |
| Gross profit   |       | 73,712                    | 79,489                                 |
| Selling, marketing and development costs   | 14    | -61,971                   | -60,862                                |
| General and administrative expenses  |       | -12,771                   | -11,586                                |
| Other operating income/expense   |       | -1,027                    | -5,123                                 |
| Result of associates accounted for using the equity method   |       | 30                        | 30                                     |
| Operating result (EBIT)  |       | -2,027                    | 1,948                                  |
| Financial results  | 15    | -2,048                    | -2,087                                 |
| Earnings before taxes  |       | -4,075                    | -139                                   |
| Income taxes   |       | 1,223                     | 42                                     |
| Result after tax (group)   |       | -2,852                    | -97                                    |
| Thereof attributable to minority interests   |       | -2                        | 5                                      |
| OF WHICH GROUP EQUITY HOLDERS ARE ENTITLED OF (CONSOLIDATED RESULT)  1 Previous year: Continued operations without discontinued business segme |       | -2,854                    | -92                                    |

Previous year: Continued opertaions without discontinued business segment tiles (sold as of 31.12.2007)

## Villeroy & Boch Group Consolidated Statement of Equity as of September 30th 2008

|   | Issued capital | Capital<br>surplus | Retained earnings | Consolidated result | Equity<br>attributable to<br>Villeroy & Boch AG<br>sharesholders | Equity<br>attributable<br>to minority<br>interests | Total<br>Equity  |
|---|----------------|--------------------|-------------------|---------------------|--|--|------------------|
| in Euro '000<br>Notes   |                |                    | 9                 |                     |  |  |                  |
| As of 01/01/2007  | 71,909         | 193,587            | 67,556            | 17,037              | 350,089  | 310  | 350,399          |
| Dividend  |                |                    |                   | -10,389             | -10,389  | -30  | -10,419          |
| Reclassification of prior-year                                      |                |                    | 6,648             | -6,648              | 0  |  | 0                |
| Consolidated result 01/01 - 09/30 Thereof from continued operations |                |                    |                   | 9,552               | 9,552<br>(9,023)   | -2<br>(-2)   | 9,550<br>(9,021) |
| Subsequent measurement IAS 39                                       |                |                    | 2,003             |                     | 2,003  |  | 2,003            |
| Acquisition of minority interests                                   |                |                    |                   |                     | 0  | -86  | -86              |
| Currency adjustment   |                |                    | -2,496            |                     | -2,496   |  | -2,496           |
| Other changes in equity   |                |                    | -117              |                     | -117   |  | -117             |
| As of 09/30/2007  | 71,909         | 193,587            | 73,594            | 9,552               | 348,642  | 192  | 348,834          |
| As of 01/01/2008  | 71,909         | 193,587            | 71,723            | 7,171               | 344,390  | 184  | 344,574          |
| Dividend  |                |                    |                   | -10,388             | -10,388  | -8   | -10,396          |
| Reclassification of prior-year                                      |                |                    | -3,217            | 3,217               | 0  |  | 0                |
| Consolidated result 01/01 - 09/30                                   |                |                    |                   | 6,478               | 6,478  | 5  | 6,483            |
| Subsequent measurement IAS 39                                       |                |                    | -1,068            |                     | -1,068   |  | -1,068           |
| Acquisition of minority interests                                   |                |                    |                   |                     | 0  |  | 0                |
| Currency adjustment   |                |                    | 455               |                     | 455  |  | 455              |
| Other changes in equity   |                |                    | 232               |                     | 232  | -9   | 223              |
| As of 09/30/2008  | 71,909         | 193,587            | 68,125            | 6,478               | 340,099  | 172  | 340,271          |

## Villeroy & Boch Group Consolidated Cash Flow Statement as of September 30th 2008

| in Euro '000   | 1st - 3rd quarter 2008 | 1st - 3rd quarter 2007 <sup>1</sup> |
|--|------------------------|-------------------------------------|
| Result after taxes   | 6,483                  | 9,550                               |
| Depreciation of non-current assets   | 28,231                 | 31,546                              |
| Change in non-current provisions   | -9,187                 | -13,598                             |
| Profit from dispoal of fixed assets  | -215                   | -1,437                              |
| Change in inventories, receivables and other assets  | -32,075                | -9,279                              |
| Change in liabilities, current provisions and other liabilities  | -17,864                | -5,940                              |
| Other non-cash income/expenses   | 11,176                 | 8,622                               |
| Cash Flow from operating activities  | -13,451                | 19,464                              |
| Purchase of intangible assets, property, plant and equipment   | -12,749                | -18,851                             |
| Investment in non-current financial assets and cash payments for the acquisition of consolidated companies | -29,084                | -1,931                              |
| Cash payments for restricted deposits  | -6,669                 | 0                                   |
| Cash receipts for discontinued operations  | 7,857                  | 15,341                              |
| Cash receipts from disposals of fixed assets   | 1,091                  | 2,864                               |
| Cash Flow from investing activities  | -39,554                | -2,577                              |
| Change in financial liabilities  | -1,785                 | 5,948                               |
| Dividend payments  | -10,389                | -10,389                             |
| Cash Flow from financing activities  | -12,174                | -4,441                              |
| Sum of cash flows  | -65,179                | 12,446                              |
| Changes due to exchange rates  | 55                     | 85                                  |
| Net increase in cash and cash equivalents  | -65,124                | 12,531                              |
| Balance of cash and cash equivalents as of 01/01   | 75,091                 | 11,596                              |
| Change in consolidated companies   | 74                     | -3,441                              |
| Net increase in cash and cash equivalents  | -65,124                | 12,531                              |
| Balance of cash and cash equivalents as of 09/30   | 10,041                 | 20,686                              |

The balance of cash and cash equivalents consists of the items 'Cash at bank' and 'Cash on hand (including cheques)'.

<sup>&</sup>lt;sup>1</sup> Incl. Tiles Division (Disfunding as of 2007 31st 2007)

Villeroy & Boch Group 1st - 3rd quarter Segment Report as of September 30th 2008

|          |   | TABLE   | WARE   | TRANSITIO  | ON / OTHER   |   |   |
|----------|---|---|--|--|--|---|---|
| 2008     | 2007  | 2008  | 2007   | 2008   | 2007   | 2008  | 2007 1  |
|          |   |   |  |  |  |   |   |
| 407,564  | 396,525   | 227,528   | 235,095  | 0  | 0  | 635,092   | 631,620   |
| 604      | 1,062   | 0   | 105  | -604   | -1,167   | 0   | 0   |
|          |   |   |  |  |  |   |   |
| 12,336   | 14,139  | 2,867   | 5,945  | 0  | 0  | 15,203  | 20,084  |
|          |   |   |  | -5,941   | -7,197   | -5,941  | -7,197  |
|          |   |   |  |  |  |   |   |
| 414,716  | 384,724   | 175,458   | 184,592  | 200,875  | 145,764  | 791,049   | 715,080   |
| 146,378  | 120,839   | 43,523  | 44,546   | 260,877  | 219,215  | 450,778   | 384,600   |
| 13,842   | 12,742  | 3,638   | 5,072  | 0  | 0  | 17,480  | 17,814  |
| s 17,344 | 16,758  | 10,887  | 12,095   | 0  | 0  | 28,231  | 28,853  |
|          | WELL 2008 407,564 604 12,336 414,716 146,378 13,842 | 407,564 396,525 604 1,062 12,336 14,139 414,716 384,724 146,378 120,839 13,842 12,742 | WELLNESS       TABLE         2008       2007       2008         407,564       396,525       227,528         604       1,062       0         12,336       14,139       2,867         414,716       384,724       175,458         146,378       120,839       43,523         13,842       12,742       3,638 | WELLNESS       TABLEWARE         2008       2007       2008       2007         407,564       396,525       227,528       235,095         604       1,062       0       105         12,336       14,139       2,867       5,945         414,716       384,724       175,458       184,592         146,378       120,839       43,523       44,546         13,842       12,742       3,638       5,072 | WELLNESS         TABLEWARE         TRANSITIO           2008         2007         2008           407,564         396,525         227,528         235,095         0           604         1,062         0         105         -604           12,336         14,139         2,867         5,945         0           -5,941         -5,941         -5,941         -5,941           146,378         120,839         43,523         44,546         260,877           13,842         12,742         3,638         5,072         0 | WELLNESS         TABLEWARE         TRANSITION/OTHER           2008         2007         2008         2007           407,564         396,525         227,528         235,095         0         0           604         1,062         0         105         -604         -1,167           12,336         14,139         2,867         5,945         0         0           -5,941         -7,197           414,716         384,724         175,458         184,592         200,875         145,764           146,378         120,839         43,523         44,546         260,877         219,215           13,842         12,742         3,638         5,072         0         0 | WELLNESS         TABLEWARE         TRANSITION/OTHER         GRO           2008         2007         2008         2007         2008           407,564         396,525         227,528         235,095         0         0         635,092           604         1,062         0         105         -604         -1,167         0           12,336         14,139         2,867         5,945         0         0         15,203           -5,941         -7,197         -5,941           414,716         384,724         175,458         184,592         200,875         145,764         791,049           146,378         120,839         43,523         44,546         260,877         219,215         450,778           13,842         12,742         3,638         5,072         0         0         17,480 |

Villeroy & Boch Group 3rd quarter Segment Report as of September 30th 2008

|   | BATHRO<br>WELL |         | TABLE  | WARE   | TRANSITIO | ON / OTHER | VILLEROY<br>GRO |         |
|---|----------------|---------|--------|--------|-----------|------------|-----------------|---------|
| in Euro '000  | 2008           | 2007    | 2008   | 2007   | 2008      | 2007       | 2008            | 2007 1  |
| Revenue   |                |         |        |        |           |            |                 |         |
| Segment revenue from sales to external customers      | 128,949        | 124,137 | 71,367 | 88,792 | 0         | 0          | 200,316         | 212,929 |
| Segment revenue from transactions with other segments | 191            | 477     | 0      | 13     | -191      | -490       | 0               | 0       |
| Result  |                |         |        |        |           |            |                 |         |
| Segment result  | -1,153         | -2,754  | -874   | 4,702  | 0         | 0          | -2,027          | 1,948   |
| Financial result                                      |                |         |        |        | -2,048    | -2,087     | -2,048          | -2,087  |
| Other information                                     |                |         |        |        |           |            |                 |         |
| Capital expenditures                                  | 7,796          | 5,309   | 1,588  | 1,877  | 0         | 0          | 9,384           | 7,186   |
| Scheduled depreciation of segment assets              | 5,941          | 5,563   | 3,636  | 4,050  | 0         | 0          | 9,577           | 9,613   |

Previous year: Continued opertaions without discontinued business segment tiles (sold as of 31.12.2007)

## Villeroy & Boch Group Notes to the Third Quarterly Report of 2008

#### **General Information**

Villeroy & Boch AG, headquartered in Mettlach, is a listed public limited company incorporated under German law and acts as parent company to the Villeroy & Boch Group. The group of companies is divided into the two operational divisions of Bathroom and Wellness and Tableware.

This interim report covers the period from January 1<sup>st</sup> to September 30<sup>th</sup> 2008. It was released for publication on October 27<sup>th</sup> 2008 after the Management Board had consulted the Audit Committee of the Supervisory Board. It was prepared in accordance with section 315a of the German Commercial Code, applying the IASC rules adopted by the European Commission. No audit or inspection of these condensed interim financial statements has been carried out by an auditing company. In the view of the Management Board, the interim financial statements presented give a true and fair view of the results of operations, financial position and net assets. Pursuant to IAS 34, the interim report contains condensed consolidated statements with selected explanatory notes. For this reason, it should be read in conjunction with the consolidated financial statements as of December 31<sup>st</sup> 2007. The accounting, valuation and consolidation methods described in the 2007 Annual Report were continued unaltered in the reporting period.

#### **Consolidated Companies**

The consolidated companies in the Villeroy & Boch Group increased their number by two, from 61 to 63, compared with year-end 2007.

With effect from May 1<sup>st</sup> 2008, Villeroy & Boch acquired various assets required for the continuation of operations from the insolvency estate of the Bavarian bathroom furniture manufacturer Sanipa. These were placed in a dormant company that had been previously acquired. Furthermore, an 80% stake in Nahm Sanitaryware Co. Ltd., the Thai sanitary ware producer, was acquired on April 10<sup>th</sup> 2008, likewise with effect from May 1<sup>st</sup> 2008.

The following section provides further information on both acquisitions.

#### **Acquisitions / Disinvestments / Discontinued Operations**

The two new acquisitions included in the consolidated financial statements were first consolidated on May 1<sup>st</sup> 2008. A total purchase price of Euro 8.8 million was paid in cash for the two acquisitions. Since belonging to the Group, the two companies have achieved sales of Euro 8.8 million. The employee figures have increased by around 920 employees due to the new acquisitions. For the sanitary ware business, the Thai acquisition provides a platform for the entire Asian region including Australia. The acquisition of Sanipa's bathroom furniture base in Treuchtlingen completes the Group's existing product portfolio.

All acquired assets and liabilities were carried at their fair value. These were as follows at the time of acquisition/reporting:

| Euro '000                                      | Carried at acquisition | 09/30/2008   |
|--|------------------------|--------------|
| Fixed assets                                   | 9,685                  | 9,660        |
| Inventories                                    | 2,747                  | 2,917        |
| Non-current and current other assets           | 2,200                  | 3,740        |
| Liquid funds                                   | 87                     | 3            |
| Assets assumed                                 | 14,719                 | 16,320       |
| Other non-current provisions                   | 683                    | 694          |
| Current financial liabilities                  | 5,331                  | 5,544        |
| Other current liabilities                      | 4,260                  | 5,796        |
| Liabilities assumed / total liabilities        | 10,274                 | 12,034       |
| Fair value of net assets / equity              | 4,445                  | 4,286        |
| Goodwill arising from company acquisition      | 4,730                  | 4,730        |
| Acquisition costs                              | 9,175                  | <del>-</del> |
| Incidental acquisition costs contained therein | 358                    | -            |

Both companies first drew up an IFRS opening balance sheet at the time they were taken over. It is therefore not possible to state assets and liabilities as required by IFRS before the takeover.

The recorded goodwill is due to expected synergies and other effects from amalgamating assets and activities of the acquired units with those of the Villeroy & Boch Group. Future market developments, particularly in the Asian-Pacific region, and the know-how of the acquired workforce were also taken into account. These advantages cannot be recognized separately from goodwill, as the benefit resulting from them cannot be reliably assessed.

#### Dividend Distributed by Villeroy & Boch AG for the Financial Year 2007

The Villeroy & Boch AG dividend of Euro 0.37 per individual ordinary share (prior year: Euro 0.37) and Euro 0.42 per individual preference share (prior year: Euro 0.42), approved by the General Meeting of Shareholders on May  $30^{th}$  2008, was distributed on June  $2^{nd}$  2008. The dividend payment is shown separately in the cash flow statement.

#### **Seasonal Influences on Business Activity**

Christmas-related business leads the Tableware Division to regularly expect to attain higher sales and operating profits in the fourth quarter than in the other quarters. These influences are also evident at Group level, since no other seasonal effects are identifiable in the remaining product portfolio. In each of the last two years, the fourth quarter witnessed the strongest growth in sales and profits.

#### **Notes to the Consolidated Balance Sheet**

This section describes the composition of selected balance sheet items.

#### Fixed Assets

Movement of fixed assets in the reporting period was as follows:

| In Euro '000                   | Intangible | Property, |            | Financial assets | Other fi- | Total   |
|--------------------------------|------------|-----------|------------|------------------|-----------|---------|
|                                | assets     | plant and | properties | accounted for    | nancial   |         |
|                                |            | equipment |            | using the eq-    | assets    |         |
|                                |            |           |            | uity method      |           |         |
| Text reference                 | 1          | 2         |            |                  | 3         |         |
| Accumulated costs              |            |           |            |                  |           |         |
| As of 01/01/2008               | 61,493     | 733,157   | 67,852     | 1,092            | 33,051    | 896,645 |
| Addition from company acquisi- | 451        | 22,788    | 0          | 0                | 0         | 23,239  |
| tion                           | 431        | 22,700    | 0          | U                | U         | 23,239  |
| Currency adjustment            | -83        | 449       | 0          | 0                | 0         | 366     |
| Additions                      | 5,081      | 12,399    | 0          | 90               | 20,310    | 37,880  |
| Disposals                      | -55        | -5,630    | 0          | 0                | -1,490    | -7,175  |
| Transfers                      | 52         | -52       | 0          | 0                | 0         | 0       |
| As of 09/30/2008               | 66,939     | 763,111   | 67,852     | 1,182            | 51,871    | 950,955 |
| Accumulated depreciation       |            |           |            |                  |           |         |
| As of 01/01/2008               | 13,330     | 527,651   | 51,281     | 0                | 8,005     | 600,267 |
| Addition from company acquisi- | 178        | 13,376    | 0          | 0                | 0         | 13,554  |
| tion                           | 176        | 13,370    | 0          | U                | U         | 13,334  |
| Currency adjustment            | 35         | -172      | 0          | 0                | 0         | -137    |
| Scheduled depreciation         | 1,119      | 26,511    | 601        | 0                | 0         | 28,231  |
| Disposals                      | -51        | -5,005    | 0          | 0                | -53       | -5,109  |
| As of 09/30/2008               | 14,611     | 562,361   | 51,882     | 0                | 7,952     | 636,806 |
| Net book values                |            |           |            |                  |           |         |
| As of 09/30/2008               | 52,328     | 200,750   | 15,970     | 1,182            | 43,919    | 314,149 |
| As of 12/31/2007               | 48,163     | 205,506   | 16,571     | 1,092            | 25,046    | 296,378 |

#### 1. Intangible Assets

Due to the acquisitions, goodwill increased to Euro 45.485 million, a rise of Euro 4.730 million (see the section entitled "Acquisitions / Disinvestments / Discontinued Operations").

#### 2. Property, Plant and Equipment

Items of property, plant and equipment in the amount of Euro 12.399 million (prior year: Euro 18.539 million) were acquired during the reporting period. By and large, these involved replacement or rationalization measures, with the main focus being on optimizing production processes in Mexico and Sweden. The foreign share amounted to

71.5%. The same period saw the disposal of items of property, plant and equipment with a book value of Euro 0.625 million (prior year: Euro 0.558 million).

At the time of reporting, the Villeroy & Boch Group had obligations for the acquisition of items of property, plant and equipment in the amount of Euro 3.019 million (as at 12/31/2007: Euro 1.034 million).

#### 3. Other Financial Assets

Other financial assets comprise the following:

| in Euro '000  | 09/30/2008 | 12/31/2007 |
|---|------------|------------|
| Available-for-sale financial assets                     |            |            |
| Equity instruments of unrelated companies (investments) | 12,280     | 12,280     |
| Held-to-maturity investments                            |            |            |
| Promissory note loan (a)                                | 20,304     | 0          |
| Loans measured at costs                                 |            |            |
| Loans to related companies (b)                          | 9,528      | 10,719     |
| Loans to third parties                                  | 1,807      | 2,047      |
| Other financial assets                                  | 43,919     | 25,046     |

- (a) Villeroy & Boch AG signed a two-year promissory note loan with a nominal volume of Euro 20 million. Interest totaling Euro 0.304 million has been recognized, in accordance with the effective interest method. The loan is protected by the German Einlagensicherungsfonds (Deposit Protection Fund).
- (b) The reduction in this item is due to a principal payment installment by V&B Fliesen GmbH, paid according to schedule. The loan is secured by a guarantee.

#### 4. Inventories

On the balance sheet date, inventories comprise:

|  | 192,327    | 168,726    |
|--|------------|------------|
| Advance payments / emission allowances | 1,256      | 1,139      |
| Finished goods                         | 132,236    | 110,178    |
| Work in progress                       | 28,270     | 28,306     |
| Raw materials and supplies             | 30,565     | 29,103     |
| in Euro '000                           | 09/30/2008 | 12/31/2007 |

Due to the acquisitions, inventories in the Bathroom & Wellness Division increased by Euro 2.917 million. Euro 12.193 million of the total increase of Euro 22.058 million witnessed by finished goods was accounted for by the Tableware Division and Euro 9.865 million (Euro 0.170 million of which was from acquisitions) by the Bathroom and Wellness Division. The increase in finished goods is basically due to sales-dependent stockpiling to ensure delivery capacity and the seasonal rise in connection with Christmas business. The Tableware Division contains, in addition, a volume of around Euro 3 million of short delivery products from a large-scale order. Value adjustments on inventories increased, on average, by Euro 5.160 million in the reporting period, from Euro 23.329 million to Euro 28.489 million, which had an effect on the operating result; Euro 0.416 million of this increase was down to acquisitions.

#### 5. Trade Receivables

The regional distribution of trade receivables is as follows:

| in Euro '000                     | 09/30/2008 | Thereof: due in | 12/31/2007 | Thereof: due in |
|----------------------------------|------------|-----------------|------------|-----------------|
|                                  |            | more than 1     |            | more than 1     |
|                                  |            | year            |            | year            |
| Germany                          | 85,543     | 73              | 76,771     | 74              |
| Rest of Eurozone                 | 11,291     | 0               | 32,965     | 0               |
| Other international destinations | 48,502     | 0               | 25,272     | 0               |
| Trade receivables                | 145,336    | 73              | 135,008    | 74              |

The reporting period saw the individual and portfolio-based value adjustments on trade receivables increase, on balance, by Euro 0.329 million to Euro 5.720 million. With respect to recoverable receivables, there are no indications that the debtors will not comply with their payment obligations.

#### 6. Current Financial Assets

Current financial assets are held with banks in the following regions:

| in Euro '000                     | 09/30/2008 | 12/31/2007 |
|----------------------------------|------------|------------|
| Germany                          | 30,601     | 20,000     |
| Rest of Eurozone                 | 0          | 25,219     |
| Other international destinations | 20,103     | 0          |
| Book value                       | 50,704     | 45,219     |

The outstanding time deposits will be redeemed by no later than November 2008. Each of the time deposits is fully secured by the corresponding deposit protection systems. Interest income of Euro 1.070 million was recorded in the reporting period.

#### 7. Non-Current and Current Other Assets

The changes which non-current and current other assets underwent in the reporting period were as follows:

|   | Book       |                |        | Book       |           |                |  |
|---|------------|----------------|--------|------------|-----------|----------------|--|
|   | value      | Remaining term |        | value      | Remaining | Remaining term |  |
| · F (000                                | 00/20/2000 | up to          | over   | 10/01/0007 | up to     | over           |  |
| in Euro '000                            | 09/30/2008 | 1 year         | 1 year | 12/31/2007 | 1 year    | 1 year         |  |
| Original financial instruments          |            |                |        |            |           |                |  |
| Security deposits & advance pay-        |            |                |        |            |           |                |  |
| ments                                   | 2,646      | 2,646          | 0      | 3,017      | 3,017     | 0              |  |
| Receivables from associates (a)         | 2,503      | 2,503          | 0      | 5,037      | 5,037     | 0              |  |
| Remaining other assets (b)              | 7,467      | 7,424          | 43     | 13,675     | 13,644    | 31             |  |
| <b>Derivative financial instruments</b> |            |                |        |            |           |                |  |
| Currency futures                        | 1,867      | 1,867          | 0      | 2,099      | 2,099     | 0              |  |
| <b>Other items</b>                      |            |                |        |            |           |                |  |
| Other tax claims                        | 6,991      | 6,991          | 0      | 6,684      | 6,684     | 0              |  |
| Prepaid expenses                        | 2,683      | 2,660          | 23     | 2,198      | 2,151     | 47             |  |
|   | 24,157     | 24,091         | 66     | 32,710     | 32,632    | 78             |  |

<sup>(</sup>a) On September 30th, 2008 the V&B Fliesen GmbH paid off a short-term loan, that was granted by the Villeroy & Boch AG in the amount of Euro 2.0 million.

<sup>(</sup>b) The reduction of other assets is primarily due to the retirement of the residual purchase price receivables from the sale of the V&B Fliesen GmbH in the amount of Euro 3.976 million.

#### 8. Cash and Cash Equivalents

Cash comprises the following:

| in Euro '000                       | 09/30/2008 | 12/31/2007 |
|------------------------------------|------------|------------|
| Cash on hand and checks            | 230        | 900        |
| Cash in demand accounts with banks | 2,317      | 29,064     |
| Current money market investments   | 7,494      | 45,127     |
|                                    | 10,041     | 75,091     |

The cash equivalents held are fully secured by deposit protection systems. The cash balance in banks for the entire Group was consolidated by Villeroy & Boch AG with bank liabilities in the amount of Euro 1.998 million (as of 12/31/2007: Euro 1.371 million), since the necessary netting facts and conditions and the intention of net settlement are present (IAS 32.42).

#### 9. Retained Earnings

Retained earnings include the following items:

| in Euro '000   | 12/31/2007 | Increase | Reduction | 30/09//2008 |
|--|------------|----------|-----------|-------------|
| Reserve for treasury shares pursuant to IAS 32.33 (a)  | -14,099    | 0        | 0         | -14,099     |
| Currency translation pursuant to IAS 21.32 (b)         | -4,341     | 274      | 0         | -4,067      |
| Revaluation of currency futures pursuant to IAS 39 (c) | 2,001      | 0        | -1,278    | 723         |
| Revaluation of commodities futures pursuant to IAS 39  | 0          | 0        | -64       | -64         |
| Revaluation of interest rate swaps pursuant to IAS 39  | -248       | 167      | 0         | -81         |

- (a) Villeroy & Boch AG holds unchanged 1,683,029 treasury shares.
- (b) Companies in Mexico and the USA were granted loans, which have been classified as a net investment in a foreign business operation.
- (c) The third quarter saw the period-based conclusion of the first hedging transactions for the 2009 financial year. Mainly the following parities had an impact on the change in market value: SEK purchase DKK sale, EUR purchase AUD sale and USD purchase SEK sale.

#### 10. Non-Current and Current Financial Liabilities

Owing to the acquisitions, current financial liabilities increased by Euro 5.544 million. This loan matures in June 2009. In addition, interest on non-current loans was carried as a liability.

#### 11. Other Non-Current and Current Liabilities

Other non-current and current liabilities comprise the following items:

|                                      | Book value | Remaining term |        | Book value | Remaini | ng term |
|--------------------------------------|------------|----------------|--------|------------|---------|---------|
|                                      | 09/30/2008 | up to 1        | over 1 | 12/31/2007 | up to 1 | over 1  |
| In Euro '000                         |            | year           | year   |            | year    | year    |
| Original financial instruments       |            |                |        |            |         |         |
| Advances received on purchase orders | 1,175      | 1,175          | 0      | 5,213      | 5,213   | 0       |
| Bonuses and rebates                  | 33,692     | 33,692         | 0      | 37,057     | 37,057  | 0       |
| Other liabilities                    | 5,888      | 4,530          | 1,358  | 6,680      | 5,322   | 1,358   |
| Derivative financial instruments     |            |                |        |            |         |         |
| Interest rate swaps                  | 225        | 8              | 217    | 1,007      | 793     | 214     |
| Currency futures                     | 1,321      | 1,321          | 0      | 60         | 60      | 0       |
| Commodities futures                  | 261        | 261            | 0      | 666        | 666     | 0       |
| Other items                          |            |                |        |            |         |         |
| Personnel liabilities                | 31,805     | 31,121         | 684    | 25,683     | 24,999  | 684     |
| Other tax liabilities                | 9,894      | 9,894          | 0      | 8,868      | 8,868   | 0       |
| Government grants                    | 1,224      | 198            | 1,026  | 1,283      | 198     | 1,085   |
| Deferred income                      | 115        | 59             | 56     | 950        | 574     | 376     |
|                                      | 85,600     | 82,259         | 3,341  | 87,467     | 83,750  | 3,717   |

#### 12. Non-Current and Current Income Tax Liabilities

On the balance-sheet date, non-current and current income tax liabilities comprise the following:

|                        | Book value | Remaining term |        | Book value | Remainii | ng term |
|------------------------|------------|----------------|--------|------------|----------|---------|
|                        | 09/30/2008 | up to 1        | over 1 | 12/31/2007 | up to 1  | over 1  |
| In Euro '000           |            | year           | year   |            | year     | year    |
| Income tax liabilities | 241        | 241            | 0      | 795        | 795      | 0       |
| Income tax provisions  | 4,610      | 4,610          | 0      | 6,478      | 6,478    | 0       |
|                        | 4,851      | 4,851          | 0      | 7,273      | 7,273    | 0       |

The reduction in income tax liabilities is commensurate with the development of operating business activity. Income tax within the year is determined, in principle, in accordance with the same rules and methods used for the annual financial statements, with due regard for the anticipated extrapolated average annual income tax rate for the whole of 2008. The income tax expense reported in the condensed Group income statement comprises actual tax portions in the amount of Euro 1.028 million and deferred portions in the amount of Euro –3.807 million, mainly from the change in the deferred tax arising from loss carry-forwards.

#### **Notes to the Consolidated Income Statement**

#### 13. Sales revenue

Sales revenue is itemized in segment reporting.

#### 14. Selling, Marketing and Development Costs

This item contains the following expenses for research and development in the reporting period:

| in Euro '000          | 2008                                      | 8                       | 2007                          |                         |  |
|-----------------------|---|-------------------------|-------------------------------|-------------------------|--|
|                       | 1 <sup>st</sup> - 3 <sup>rd</sup> quarter | 3 <sup>rd</sup> quarter | 1 <sup>st</sup> - 3rd quarter | 3 <sup>rd</sup> quarter |  |
| Bathroom and Wellness | 5,580                                     | 1,652                   | 5,278                         | 1,840                   |  |
| Tableware             | 2,109                                     | 728                     | 1,690                         | 569                     |  |
|                       | 7,689                                     | 2,380                   | 6.968                         | 2,409                   |  |

#### 15. Financial Result

The financial result is itemized as follows:

| in Euro '000                                     | 2008                          |                         | 2007                                      |                         |  |
|--|-------------------------------|-------------------------|---|-------------------------|--|
|  | 1 <sup>st</sup> - 3rd quarter | 3 <sup>rd</sup> quarter | 1 <sup>st</sup> - 3 <sup>rd</sup> quarter | 3 <sup>rd</sup> quarter |  |
| Interest income                                  | 5,600                         | 1,800                   | 4,096                                     | 2,459                   |  |
| Interest expenses                                | -5,146                        | -1,719                  | -4,429                                    | -2,267                  |  |
| Net interest income/expense                      | 454                           | 81                      | -333                                      | 192                     |  |
| Interest from changes to the provisions for pen- |                               |                         |   |                         |  |
| sions and other obligations                      | -6,420                        | -2,142                  | -6,834                                    | -2,301                  |  |
| Other financial income /expense                  | 25                            | 13                      | -30                                       | 22                      |  |
|  | -5,941                        | -2,048                  | -7,197                                    | -2,087                  |  |

#### **Other Notes**

#### 16. Financial Instruments

The derivative financial instruments accounted for at fair value are reported in note 7 if they have positive market values and in note 11 if they have negative market values. There were no reclassifications between the individual valuation categories. In the reporting period, there were neither changes to risk exposures faced by the Villeroy & Boch Group nor changes in the way in which risk is controlled and measured.

#### 17. Related Parties

No contracts of material significance were concluded with related parties in the reporting period. On the balancesheet date there are net receivables of Euro 2.224 million from V & B Fliesen GmbH, arising from various service

| charges. The service charge is undertaken at arm's length. Note 3b describes the non-current in | oan to | V&B | rnesen |
|---|--------|-----|--------|
| GmbH.   |        |     |        |
|   |        |     |        |
|   |        |     |        |
| 18. Events Subsequent to the Balance Sheet Date   |        |     |        |
| No significant events emerged up to the time the interim financial statements were released.    |        |     |        |

Mettlach, October 28<sup>th</sup> 2008

Manfred Finger Frank Göring Volker Pruschke